

# Introduction to Cognitive Science

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## ○ What is cognitive science?

- several answers: cognitive processes, etc.
- Sir asked to include "brain" → an answer summarized as "brain systems giving rise to behaviour"

⇒ (( slide )) . What is the process by which you know what you know.

- the science of mind and intelligence.
- mid 1950s: AI, cog psychologists, linguists team up.

## ○ Approaches taken:

Top down approach: - how mental processes ... leads to thinking.  
initially. - try to empirically study intelligent behaviour.

Bottom up approach: - Experimentation based on brain imaging.  
from the 80s Empirical (EEG/ERP, PET, fMRI, MEG) → invasive

OR

Computational

- Connectionist Computational Paradigm

Currently: Both Top-down and Bottom-up

## ○ Block diagram of Human Info Processing System (( Slides ))

> feedback-response loop (may include motor)

+ Sir's additions of: Consciousness, awareness, etc (the clouds)

## ○ Features of Cognitive Science as studying mind and behaviour

- mental states
- mental states linked to behaviour
- normal states of mind
- abnormal states of mind

## ○ Features of Cognitive Science as a science.

- theories, hypothesis have to be tested. By experimentation.

Experiment: Seemingly crooked lines

- example of: \_\_\_\_\_ approach.

Experiment: Face Perception

- give famous sculptures / paintings and track eye movements to see how they scan a picture, uniformly or at specific features.
- result: people did not scan images uniformly.
- mostly bottom-up processing.

- If a question is directed, it becomes top-bottom. Like "what is their age".

o Course no longer involves experimental design.

o Why study cognitive science?

- Answers: clinical processes, better AI, etc. (helps us design artificial systems))

- Intellectual Value

- Practical Value:

- Education

- AI

- Medical apps

- Educational Value

- Entertainment Value.

+ some Examples (slides)

### Course Logistics

• Team taught: Bapi Raju, Vinoo, Priyanka, Kavita.

Quiz:	20%
Assignments:	20%
Group Project	30%
Term Paper	25%
Other (class participation)	5%